

'If you eat, you're in'

# Our history

It all started in Todmorden (in Yorkshire) in 2008 when the Incredible Edible network was set up, and in 2012 Incredible Edible Lambeth was established as a Community Interest Company.

We are celebrating our 11th birthday this year, nearly teenagers...!!!

#### Our aim

was to galvanise people and communities through growing and celebrating food.

- -We wanted to encourage people to look at their local patch and see how they can transform it into a food growing space.
- -We wanted to support a local food economy that thrives, employs more local people and keeps money in Lambeth.

## Our vision

Our vision is to create a localized food network providing an abundance of affordable, nutritious fruit and veg, with a food growing space within 100 metres of every home





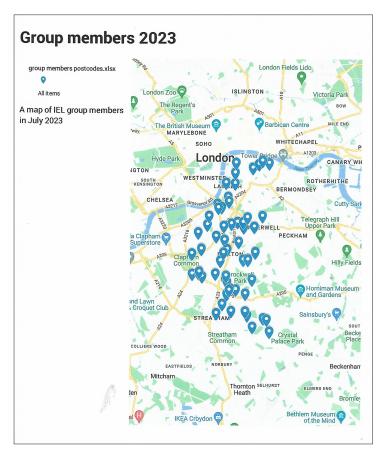


## Our members

There are 120 group members and beneficiary groups growing food in Lambeth

#### 562 individuals

have signed up as IEL members















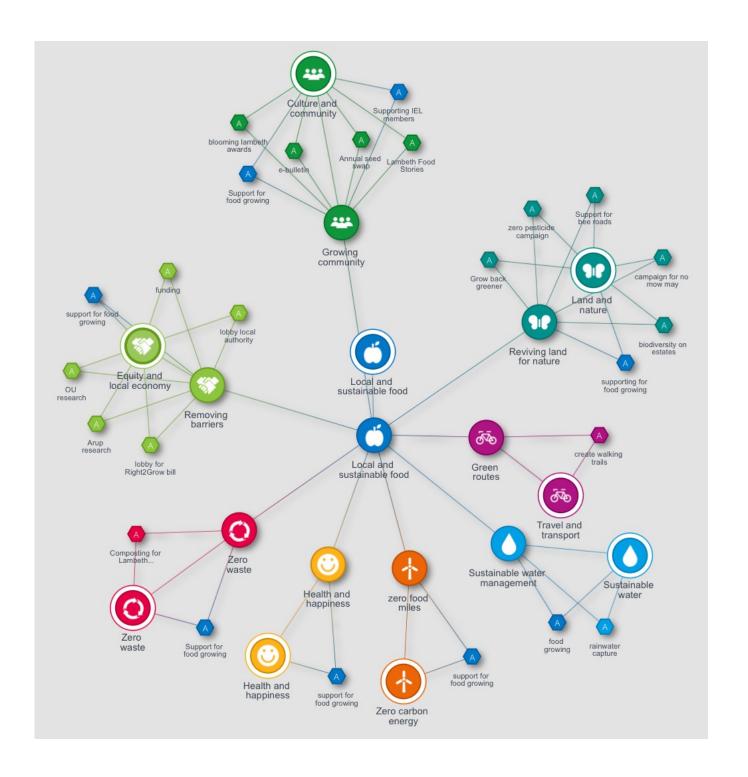




# Our goals

We have matched our goals against the UN Sustainable Development Goals and Lambeth Council's goals

We use One Planet to map our progress One Planet helps us map and join up



## What we do

# - Monthly ebulletin we have over 1000 and have a 60% open rate

# - Annual seed swap we had nearly 100 people attended in 2023

# - Blooming Lambeth Awards (28 winnners in 2023 in 8 categories

with over 3000 votes in the 4 public categories)

- Campaigning
We campaign for the Right to Grow food on land in the public realm (We lobbied to stop the use of pesticides on our streets and open spaces, we also lobbied our councillors and officers over 5 years to bring in these changes to help wildlife and our health. We are part of the No Mow May campaign.















# Our past projects

## - Grow back greener

Project 2020-22 Funded by Mayor of London's fund



We provided 6 groups with mentoring and funding to design and install new gardens, and to improve biodiversity and food growing with ways to look after the land around us We drew up a Template of Engagement between Lambeth and food growers

#### Grow Back Greener projects:

- \* Myatt's Fields South
- \* Ethelred

\* Holland Town

- \* Vauxhall Gardens
- \* Central Hill
- \* St Martin's Estate





Template of engagement for biodiversity and food growing on our estates February 2021

#### Our Vision

We want to see residents connect with the land around them, bringing people together and creating real value from the spaces we share, for both community and wildlife. We want to see the land managed for optimum biodiversity, increased opportunities for all residents to garden and grow food, and for these spaces to be beautiful and enjoyed by everyone.

Managed in this way, estate green spaces will contribute to Lambeth Council's carbon reduction targets supporting the Climate Change Action Plan, improve the health and wellbeing of estate residents supporting Lambeth Council's Health and Wellbeing Strategy, reduce pollution, support Lambeth Council's Food Poverty Action Plan, increase pollinator numbers supporting Lambeth Council's Biodiversity Action Plan, save money and build more caring communities.

#### Resident Consultatio

This document came about because Incredible Edible Lambeth was approached by numerous residents from different estates who were unhappy about how their land was being managed for convenience, rather than for people and planet.

IEL secured funding from the Mayor of London's Grow Back Greener fund to carry out a consultation with residents across six housing estates to discuss how their estate land could be managed differently for the community, for biodiversity and for food growing. Over the past four months, we have met regularly via zoom to collect qualitative data that informs this document.



# Our past projects

#### - 2021 Virtual seed swap

Project 2021

Funding: The London Community Foundation

Along with several of our partners and our local gardens and gardening groups we were able respond to Lambeth's communities affected by the Covid-19 pandemic with a focus on food security and health and wellness.

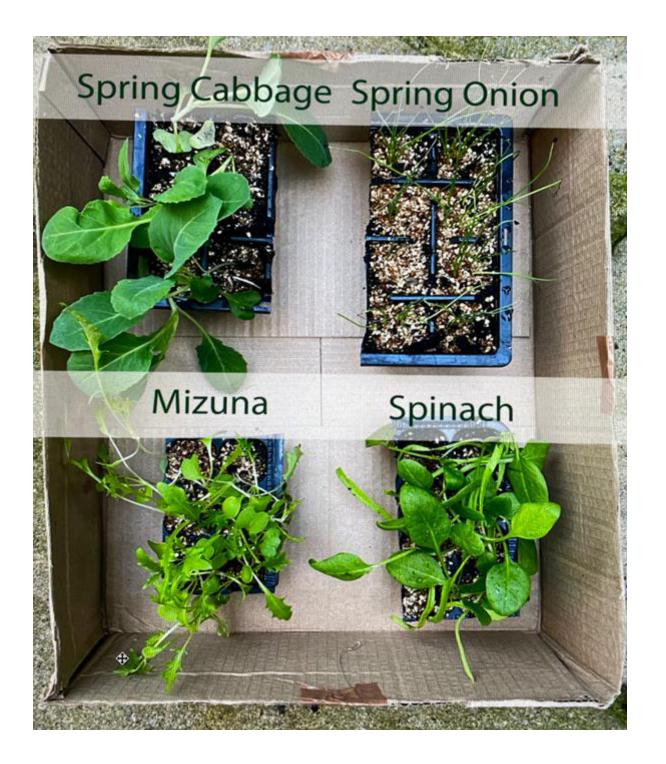
#### 2021 Virtual Seed Swap

- -Seeds sent via post due to Covid
- -Franchi Seeds provided IEL with a generous donation
- -Sent 31 varieties of vegetables which we split into over 1400 individual seed packets to distribute
- -Included at least one package of "Real Seeds" for seed saving
- -Included seeds from previous year's seed swap as well
- -Provided seeds and seedlings to over 100 households, 8 schools, 20 community gardens and 4 Lambeth Estates

Winter Seedlings

Over 2000 seedlings grown by Myatt's Fields Park for IEL members.

We grew: Mizuna Spinach Spring Onions, and Spring Cabbage

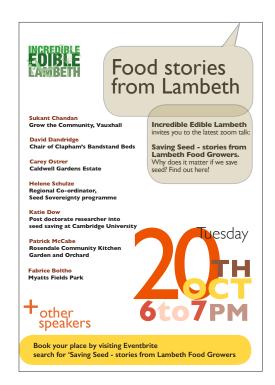


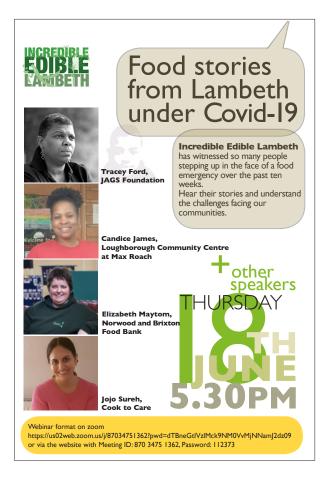
# Our past projects

#### - Food Stories

Project 2020-22

During Covid we put together a series of zoom seminars on a range of topics and invited guest speakers to come and discuss their views









#### - Zero waste

Composting project 2022-24
Funded by CAF (Climate Action Fund)

Installed compost bins on 11 estates

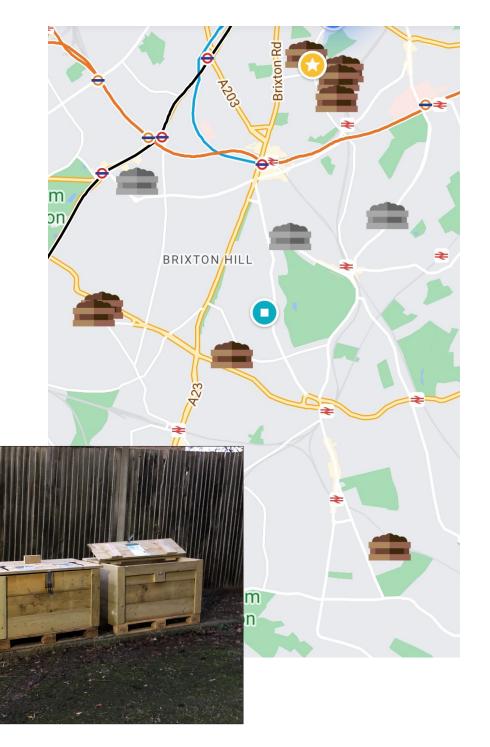
Supporting groups to engage people including providing funding for events, upskilling in social media, poster design, how to set up a TRA

- \* Poynders Garden Estate
- \*Agnes Riley Garden
- \* Paulet Rd (2 locations)
- \* Gordon Grove
- \* Myatts Field South

- \* Benton Lane
- \* Dorchester Court
- \* Nelson Row
- \* Brockwell Park Estate
- \* St Martins Estate







### - TFL Walking maps

Project 2022-24

Funded by Groundwork and TFL: Walking & Cycling Grants London (WCGL)

To produced 2-3 walking maps

#### The Challenge:

Get people walking in their area- taking side or quiet roads through green spaces they didn't know about, get out into nature, see what is happening in your neighbourhood. Walking is carbon and emission free, so it is good for London's

Walking is carbon and emission free, so it is good for London's environment and good for walkers too!

Ditch the car for short trips and walk or cycle instead.

The science shows that if every Londoner walked for 20 minutes each day, there would be £1.7bn savings to the NHS in treatment costs over 25 years. When things feel mentally tough, go on a 20 minute walk. It can help reduce feelings of stress and anxiety.

The science shows that 20-30% of cases of depression could be prevented by people treating themself to a walk.

Unfortunately 4 in 10 children in London are overweight or obese. It is one of the highest levels in England.











## - Working with ARUP

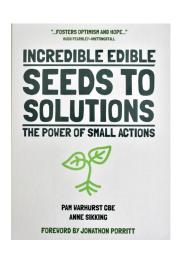
Project: invest in ARUP 2021-22 Lambeth Plots ARUP Global Challenge 2022- ongoing

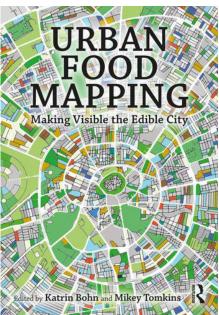
Funded by ARUP

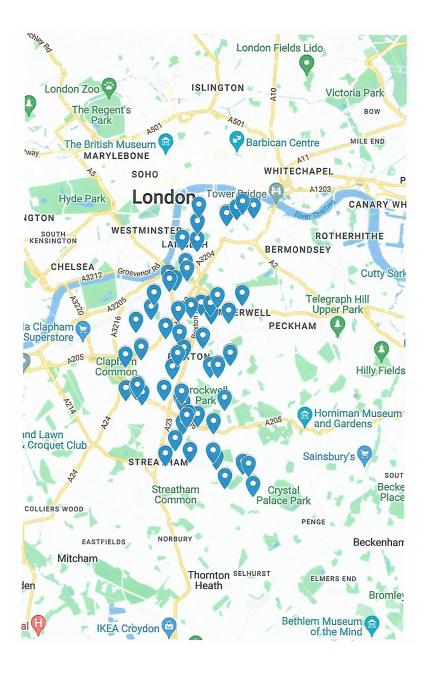
Lambeth Plots: To map both digitally and ground based work to find and plot all the green spaces to grow in Lambeth, in line with Incredible Edible's national campaign on the Right to Grow food on land in the public realm, We were plotting areas of the greatest need overlaying with density and open spaces, this work led on to the Global Challenge.

Global Challenge: A world wide colaboration and framework for communitygrowing. We were the 1st Developed country to win this prestigious funding. We are hoping to produce a template for how to find land take custody and grow on the land for all to benefit.

We are also mentioned in two books on growing food, Seeds to Solutions and Urban food mapping.







#### - Lambeth Social Value Fund

Project: Biodiversity education within Lambeth on estates and public realm

Funded by Lambeth 2023-25

This project has not started yet, and we will be recruiting in the spring for either a full time post or two part time posts- we will keep you all informed - if you would like to apply let me know...

# That is all from me for now Any questions?